

UNITED SUSTAINABILITY PLEDGE

<https://www.united.com/ual/en/us/fly/company/global-citizenship/environment.html>

In the travel industry, we help people adventure across the globe, stay connected to one another and set the tone for exploration and experience. This is exactly why we feel it is important to recognize the environmental impact that is the result of air travel and tourism as we continue growing towards the best and most conscious practices. Each step we take, whether it's individual action like using a reusable straw or larger initiative like supporting ethically sourced fuel, benefits the health of the planet.

United Airlines has launched a remarkable environmental commitment project that aims to offset their direct carbon footprint! The pillars of United's green initiative include going 100% green by 2050, seeking sustainable fuel sources, carbon capture/sequestration, aircraft modernization and operational efficiency, Eco Skies Alliance and innovation for the future. Through their site (linked above) they have detailed information about the steps being taken in the direction of these pillars, lobbying and report efforts, donation opportunities as well as a communication portal in which individuals can speak on their excitement and suggestions.

Environmental sustainability is one of the major CSR responsibilities we want to highlight as a company. Supporting innovative solutions to global warming as United Airlines has begun to do so with this initiative, is at the heart of our mission.

"We're embracing a new goal to be 100% green by 2050 by reducing our greenhouse gas emissions 100%. And we'll get there not with flashy, empty gestures, but by taking the harder, better path of actually reducing the emissions from flying. We (also) realize there's a limit to what a single company can do alone. That's why we are continuing to seek opportunities to collaborate with other industries. We must reach across industries to develop coordinated efforts to accomplish what must be our collective goal of carbon neutrality."

— Scott Kirby, Chief Executive Officer